



Website Design Services

This Packet Includes:

- Services Overview
- Package Options & Pricing
- A La Carte Options
- Website Samples
- About Us

Service Overview

Web Development

A website can be much more than just a few pages online. Your website can build trust by using testimonials, success stories, or company sponsors. The website can increase interest and visitor frequency by including a photo gallery, an event gallery and a blog. You can effectively spread the word about your mission and services by increasing your email list via a newsletter sign-up, adding video and social media connections. You can collect visitor data through a registration database to communicate with them later on. The website can also incorporate a catalog of your services with pictures and an online store to process credit card payments online 24/7. In summary, your website can do a lot to spread the word about your organization and keep your visitors interested, the possibilities are endless! A well planned and engaging website will ensure visitors stay online longer and inspire them to donate or buy your products.

Our web development team is experienced with e-commerce, databases and other web development software. We can have your website ready in as early as 10-15 days. We can also help with content development, web marketing or regular maintenance service to keep your website content fresh and up to date.

Website Development Options Include:

- Custom Designs: Responsive website designs for mobile and pc.
- Search Engine Optimization: Attract more visitors, customers or donors.
- Shopping Cart: Process sales anytime (24/7), online store will never close.
- Picture slider: Add a little pizzazz to your website with professional images.
- Web Content: Professional writing to help you with ideas, content and proofing.
- Database Functionality: Better manage your website visitors and trends.
- Newsletter Sign up: Grow your client list by integrating with your website.
- Administrative Reports: Evaluate your traffic trends to plan marketing initiatives.
- Web Marketing Services: Attract more visitors through social media and SEO.

Your website represents your organization; don't just settle for a cheap website, these do not motivate people to give. Our web solutions offer you the features you need at an affordable price. We also offer an easy payment plan, allowing you to pay over 12 months.

There is a one-time hosting setup fee of \$69.00 and a one-time domain cost of \$15.00. The hosting transfer fee will be waived for those using our maintenance program. Our maintenance program includes web updates per month, online backup, and virus protection for as low as \$40 per month. This will ensure your website is updated and will continue to grow over time.

Website Design Packages - NPO

Basic Website

- 4 Page Website & (1 Rev)
- Separate Donation Page
- Licensed Pictures (3)
- Content Review (1 Hr)
- Maintenance Required


Package Total \$ 429

Value Website

- Up to 6 Pages
- Separate Donation Page
- Licensed Pictures (6)
- Content Review (1.5 Hr)
- 2 Revisions (Text)
- Picture Slider
- Social Media (1)
- Web Blog Setup
- Newsletter Signup

Package Total \$ 829

Payment Options



PayPal CREDIT
No Payments + No Interest if paid in full within 6 months on purchases of \$99 or more
Check out with PayPal and choose PayPal Credit
Subject to credit approval. See terms. US customers only.

Hosting & domain paid separately

Fundraising Website

- Up to 8 Pages of Content
- Separate Donation Page
- Licensed Pictures (8)
- Content Review (2 Hr)
- 3 Revisions (Text)
- Picture Slider
- Social Media Setup (2)
- Web Blog Setup
- Newsletter Signup
- Events Calendar
- Donor Registration
- Directory Setup W/PayPal
- Responsive Design
- DIY SEO Mgmt. Tool
- Website Analytics

Package Total \$ 1349

Domain Name, Hosting & Monthly Maintenance and Marketing Options are Paid Separately

Popular Add-On

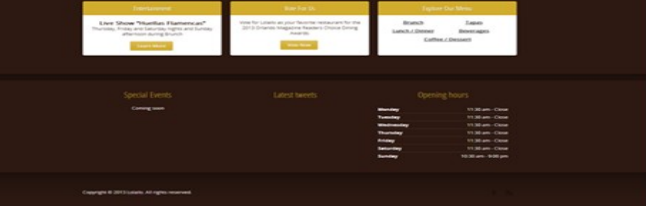
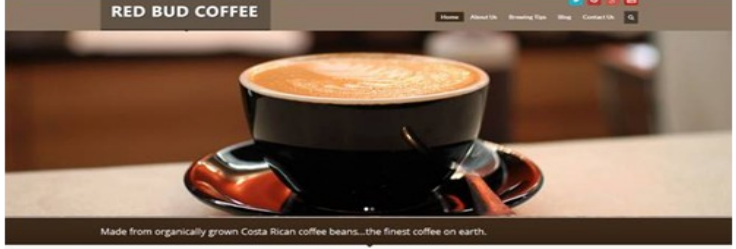
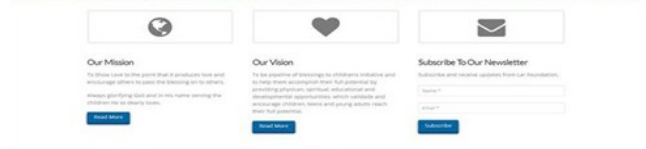
- Extra Pages
- Corporate Sponsorship
- Online Store (Up to 10 items)
- SSL Certificate Setup
- Monthly Sponsors Auto Pay
- Logo & Branding Package

Website Design

A La Carte Options

- Admin Page
- Affiliate Software
- Blog Development
- Call Me Button
- Church Media
- Content Mgmt System
- Directory Registration
- Drip Marketing Campaign
- Favicon Image
- Internet "Places" Setup
- Live Chat Software
- Maintenance Plan
- Members Directory
- Responsive - Mobile Friendly
- Online Catalog
- CRM Connectivity
- Recurring Billing
- Google Analytics
- Online Video
- Photo Gallery
- Picture Slider
- Press Release
- Registration Page
- Shopping Cart
- Sitemap Setup
- Social Media Setup
- Streaming Video
- Web Content Writing
- Web Diagnostic
- Online Directory
- Website Pop-up
- Website Lead Capture
- Website Optimization SEO
- Donor Management
- SSL Certificate
- Reservation tool

Website Design Examples



Please note: there is an annual domain fee of \$15 and a one-time hosting setup fee of \$69 This fee will be waived for all clients using our web maintenance plan.

Website FAQ

Q. What is the process?

A. After you sign up for the service, we email you an order confirmation & service agreement. After you acknowledge this, we will forward you another email proving you access to our client-only web tools & questionnaire. Once you complete this online questionnaire, we will call you within 48 hrs to set up a conference call with your website service consultant. During this call the consultant will confirm information, ask you questions, answer any of your questions, and begin to work on your project.

Q. How long does the process take?

A. It usually takes between 10-15 business days, after we receive all the necessary information from you.

Q. Are there any other fees involved?

A. There is a domain registration fee of approximately \$15 dollars per year payable to a domain registration company. The development of a website includes items listed in each package. Additional features, pages or options are available for an additional price. Also, clients may consider our maintenance plan starting at \$40 for 1/2 hr or \$65 for 1 hour plus monthly hosting. Clients who choose a different host will incur in a \$69 setup fee.

Q. How does your maintenance program work?

A. Our web developer will provide 30 min or 1 hour of service each month depending on the plan selected. This will include, content updates, new picture or page, virus removal, troubleshooting etc.

Q. How many pages do I need for my website?

A. Most websites have between 5-10 pages, however, depending on your business products and services, your website may require more pages. Let us know how many pages you would like and we will provide a quote for each additional page over what is included in the website package purchased.

Q. Which are the minimum pages recommended?

A. Home, About Us, Services, Donation and Contact Us page.

Q. Can I add a store to my website?

A. Yes, we can add a store with pictures, item descriptions, and automated checkout so you can receive payment and get it deposited into your bank account directly.

Q. Do you only use pre-designed layouts or can you custom build a website?

A. All of our websites are customized to each client. In some cases we do use similar layouts that are popular however, content, colors and pictures are unique to each client.

Q. How do you price custom websites?

A. Websites are priced by packages with select features that meet most budgets however any of packages these may be modified based on client needs. Please speak to a sales representative or the web developer for a quote on additional pages, features, marketing solutions, SEO or content research.

About Us

Our Mission

Founded in 2004 and headquartered in Orlando, FL, BizCentral USA serves as a “one-stop” resource center for startup, small and mid-size businesses nationwide. Expanding from a one product company in 2004, to currently offering over thirty products and services, BizCentral USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, entrepreneurs and nonprofits looking to start or grow their own business turn to us for assistance with their business needs. From incorporation, 501c3, grants business plan development to accounting, web design, marketing and everything in between, we work hard to get our clients on a fast track growth process.

At BizCentral USA, our goal is to help every businesses succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to grow even during a recession. We consistently strive to improve our product line and pricing programs to better meet the revolving needs of our clients.

Our Brands

Since our founding in 2004, we have discovered the specific attention needed by nonprofit and religious organizations. The BizCentral USA brands, CharityNet USA, ChurchNet USA and HelpNet USA, provides individuals in the nonprofit and religious sector with the specialized assistance needed to form successful and sustainable organizations.

CharityNet USA: A nonprofit subsidiary of BizCentral USA serving as the nation's number one provider of nonprofit startup services.

ChurchNet USA: A nonprofit subsidiary of BizCentral USA serving as an online church and ministry resource center.

HelpNet USA: Our company foundation : an online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.