

## Steps 2 Success

- Incorporation & EIN
- 501c3 Tax Exempt Status
- State Tax Exemption
- Charity Registration
- Nonprofit Website
- Fundraising Plan
- Logo & Marketing Material
- Strategic Plan & Business Plan
- Grants Solicitation Process
- Business Sponsorship Program
- Social Networking
- Organizational Blog
- E-Marketing Strategies
- Bookkeeping Process
- Organizational Videos
- Develop Service Fees
- Organizational Governance
- Government Compliance
- Black Tie Events
- Donor recognition program
- Capital Campaign
- Annual Reports

