



Nonprofit Services & Solutions

Fundraising Programs

This Packet Includes:

Service Information
Program Details & Pricing
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Service Overview

Fundraising Program

In today's economy, most nonprofit organizations in America struggle in growing or sustaining their operations. Therefore, building your organization's capacity is essential to its ability to survive and to achieve the dreams that prompted you to start the organization.

Planning is a critical part of any healthy fundraising program. CharityNet USA recognizes the importance of having a diversified fundraising plan, and thus has developed a variety of products and services to assist our clients in securing the funds necessary to fulfill their missions. Furthermore, we now offer a free objective review of your organization's overall fundraising program so that we can help identify outdated strategies, unrealized opportunities, or areas that need fine-tuning. Our skilled nonprofit professionals work with your fundraising team to create materials and establish internal processes that can be implemented by your staff and volunteers in facilitating and supporting your fundraising needs.

The key benefits of establishing a fundraising plan to include the following.

- Generate funding to expand your services
- Generate funding to invest in essential solutions
- Create awareness of your services and needs
- Make it easier to get future donations or grants

CharityNet USA can assist your organization with developing the tools you need to kick-start and mature your fundraising campaign. Our Fundraising Packages will assist your organization in laying a solid foundation for future growth and sustainability. To learn more about our fundraising services, please view the package details, pricing and FAQ in the pages ahead. Ready to get started?

Fundraising Packages

Starter Package

- Annual Fundraising Plan
- Case Statement
- Online Fundraising Campaign Toolkit
- 1 Fundraising Event Kit
- Fundraising Resource Site Access

Total \$369

Value Package

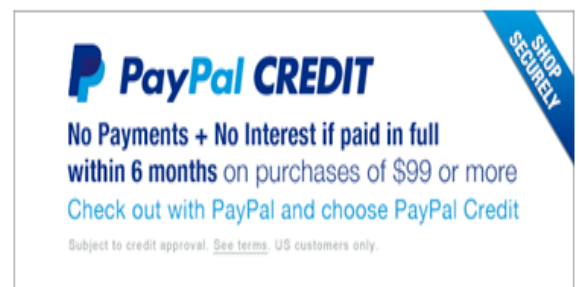
- Annual Fundraising Plan
- Case Statement
- Fundraising Campaign Toolkit
- 2 Fundraising Event Kits
- Email Newsletter Setup
- Donor Appreciation Program
- Fundraising Resource Site Access

Total \$629

Plus Package

- Annual Fundraising Plan
- Case Statement
- Online Fundraising Toolkit
- 3 Fundraising Event Kits
- Sustainer Campaign Setup
- Email Newsletter Setup
- Donor Appreciation Program
- Yearend Campaign Development
- Web Registration Form
- Fundraising Resource Site Access

Total \$799



***A la Carte Options Available**

A la Carte Options

Option	Pricing
• Annual Fundraising Plan	\$159.00
• Case Statement	\$109.00
• Online Fundraising Campaign Toolkit	\$50.00
• Sustainer Campaign Setup	\$85.00
• Email Newsletter Setup	\$59.00
• Donor Appreciation Program	\$129.00
• Yearend Campaign Development	\$229.00
• Web Registration Form	\$159.00
• Website Maintenance	\$65.00/ hour
• Infographic Development	\$119.00
• Impact Story	\$119.00
• Tribute Gift Program Setup	\$159.00
• Fundraising Event Kit	\$59.00
• Fundraising Resource Site Access	\$59.00

Frequently Asked Questions

Why should I hire a professional to assist with fundraising capacity development?

Nonprofit consultants bring experience, expertise, and objectivity to nonprofit development programs and campaigns. A skilled professional offers recommendations to help improve your development program, encourages new ways of thinking that will help you get better results, and developed tools and materials that are easy for your staff and volunteers to implement.

What is the Fundraising Service Process?

We encourage you to begin with our free fundraising capacity assessment. This will give us the information necessary to make the best recommendation in regards to the most appropriate products and services to meet your need. Once a service package is selected, a short questionnaire will be sent and a telephone interview will be scheduled. During the interview your annual fundraising plans will be discussed, and you'll receive details on the specific tools you've selected. Some services may require several follow-up contacts between the consultant and client to ensure that you have a full understanding of how the tools you're provided can be most effectively utilized.

How long will it take to complete my fundraising package?

While some extensive initiatives may take longer than normal to prepare and complete, most of the products and services we offer are completed within 10 to 15 business days.

What will CharityNet USA expect from me?

We expect the client to be clear and upfront about the organization's situation, objectives, and challenges. Candid feedback, open communication, and realistic expectations are also important. Our representatives will provide invaluable tools and resources, as well as information on how the tools are best implemented. We simply expect your full dedication to their implementation if you wish to experience the greatest return.

Will a CharityNet USA representative participate in the actual implementation of the new fundraising strategies or events?

No. Our representatives will create tools for your use, and provide education on how to undertake various fundraising techniques. We do not directly raise funds for you or relieve key staff and volunteers of their fundraising responsibilities.

Can I start fundraising before my 501(c)(3) is approved?

In most states, yes. With a few exceptions, most states allow nonprofits to register to begin solicitation without having received a 501(c)(3) determination. As long as you apply for your 501(c)(3) in a timely fashion, once the 501(c)(3) status is approved, all contributions received from the date of incorporation will be tax exempt and tax deductible.

About Us

Our Mission

Founded in 2004 and headquartered in Orlando, FL, CharityNet USA serves as a “one-stop” resource center for startup, small and mid-size nonprofit organizations. Expanding from a one product, one owner company in 2004, to currently offering over thirty products and services and staffing over twenty professionals, CharityNet USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, nonprofit entrepreneurs looking to start or grow their own organization turn to us for assistance with their business needs. From 501c3 tax exempt services, strategic plan development, fundraising, grant writing to accounting, web design, marketing and everything in between, we work to get our clients the most out of their organization.

At CharityNet USA, our goal is to help organizations succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips; just to name a few.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

Our Brands

Since our founding in 2004, we have discovered the specific attention needed by for profit and other nonprofit and religious organizations. The CharityNet USA brands: BizCentral USA, ChurchNet USA and HelpNet USA, provides individuals in the for-profit and religious sectors with the specialized assistance needed to form successful and sustainable businesses and organizations.

BizCentral USA: A for profit subsidiary of CharityNet USA serving as the nation's number one provider of small business startup services.

ChurchNet USA: A nonprofit subsidiary of CharityNet USA serving as an online church and ministry resource center.

HelpNet USA: An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.