



Nonprofit Services & Solutions

## Peer 2 Peer Fundraising

**This Packet Includes:**

Service Information  
Program Details & Pricing  
FAQ's  
About Us

# Service Overview

## Fundraising Ideas

In today's economy, most nonprofit organizations in America struggle in growing or sustaining their operations. Therefore, building your organization's capacity is essential to its ability to survive and to achieve the dreams that prompted you to start the organization.

One way young organizations can begin to seek the funding necessary to strengthen all areas of their organization's capacity is through a variety of fundraising campaigns. Unfortunately, many nonprofits don't plan for this and believe donations and grants will come easy. This is a big mistake that may lead to failure.

The key benefits of establishing fundraising programs include the following.

- Generate funding to expand your services
- Generate funding to invest in essential solutions
- Create awareness of your services and needs
- Make it easier to get future donations or grants

CharityNet USA can assist your organization with developing the tools you need to kick-start your fundraising campaign. In addition, we can help with everything from one-on-one consultations with your board and strategic planning assistance, to grant writing, marketing, and much more.

Our Fundraising Solutions will assist your organization in laying a solid foundation for future growth and sustainability. To learn more about our Fundraising Services, please view the package details, pricing and FAQ in the pages ahead. Ready to get started?

**Contact us today at:**

**407 857 9002**

# Peer 2 Peer Fundraising



-  Step 1 Recruit and train a team of fundraising volunteers.
-  Step 2 Develop an organizational flyer or video to share info about your organization and how you help.
-  Step 3 Email this to family, friends, and co-workers and ask them to share on social media. Make them aware of how these donations will support the cause and how they can make a difference.
-  Step 4 Request donations in various increments, \$5 - \$10 - \$25 - \$50 - \$100. Another alternative is to secure recurring monthly pledges in various amount (\$10 - \$15 - \$20/ per month).

Raise up to \$2500 in just a few weeks!

**Call 407 857 9002**

**CharityNet USA**



# Program Details

## Peer 2 Peer Fundraising

1. Organization Flyer (theme)
2. Fundraising Recruiting Toolkit
3. Implementation Consultation
4. Step by step instructions
5. Open a Go Fund Me Account
6. Licensed Professional Pictures (1)

**Price: \$219**



# Flyer Samples

## Feed the Hungry

### Our Mission



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*This is where you can Help!*

## Your Fundraiser

1223 Anywhere Ave | Orlando, FL 33333 | 407-223-1576  
www.website.com

*June 15, 2018*  
*Saint Jude's Hospital*



*A Luncheon to Heal Our Children*  
*at 1 pm*

1223 Anywhere Ave | Orlando, FL 33333 | 407-223-1576  
www.website.com

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# Frequently Asked Questions

## **Why do we need this service?**

The program provides development of the tools needed to generate funding which can serve as an essential source of initial funding for your nonprofit. This initial funding can provide your organization with the ability to invest in other business fundamentals, increasing the capacity of the organization's administration to manage the organization and expand the reach of your mission.

## **Do we have to have an established organization to participate?**

Yes. The organization should be legally established. In addition, having a 501(c)(3) status is necessary to offer a receipt for their donation.

## **How will the process Work?**

To begin the process we send you a simple questionnaire to gather information on your organization, such as mission, website, logo, text etc. After this we begin to design the flyer which we will forward for your review and approval. All electronic copies of all documents and toolkits will be emailed.

## **How long will the process take?**

Overall the process can take between 10-15 days. The specific timeframe for each organization will be dependent upon the client's schedule, and timeliness in submitting required information.

## **Does your organization help with fundraising at our location?**

No. We are not licensed professional fundraisers and do not get involved in the handling or collection of donations for our clients. Our role in fundraising is limited to developing tools and information. The implementation is up to the organization and local fundraising team.

## **Do you offer any income guarantees?**

No. The success of the program depends on the organization's commitment to fulfillment of its vision, and mission. Other relevant factors include the skill, training, and efforts of the management team and volunteers.

# Frequently Asked Questions

## **What is included in my package?**

This service will include a 15 minute consultation with one of our service consultants, print ready file of a themed flyer, step by step instructions, GoFundMe Setup and fundraising volunteer tips.

## **What is included in the theme flyer?**

The theme flyer is a one page flyer that will include one picture, mission statement, contact information. Theme flyer samples will be selected on the questioner.

## **Am I able to make revisions on the theme flyer?**

Most clients provide us with a logo, mission statement and general information about what they want. If additional revisions are requested for the theme flyer it may be subject to an hourly charge of \$50 an hour, paid in advance.

## **Will I receive the services in the mail?**

In an effort to save you money, the flyer, volunteer toolkit and step by step instructions will be emailed to you.

# About Us

## Our Mission

Founded in 2004 and headquartered in Orlando, FL, CharityNet USA serves as a “one-stop” resource center for startup, small and mid-size nonprofit organizations. Expanding from a one product in 2004, to currently offering over thirty products and services and staffing over twenty professionals, CharityNet USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, nonprofit entrepreneurs looking to start or grow their own organization turn to us for assistance with their business needs. From 501c3 tax exempt services, strategic plan development and grant writing to accounting, web design, marketing and everything in between, we work hard to help our client become successful and get on a fast track to growth.

At CharityNet USA, our goal is to help organizations succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips; just to name a few.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

## Our Brands

Since our founding in 2004, we have discovered the specific attention needed by for profit and other nonprofit and religious organizations. The CharityNet USA brands: BizCentral USA, ChurchNet USA and HelpNet USA, provides individuals in the for-profit and religious sectors with the specialized assistance needed to form successful and sustainable businesses and organizations.

BizCentral USA: serving as the nation's number one provider of small business startup services.

CharityNet USA: serving as the nation's number one online nonprofit resource center.

ChurchNet USA: serving as an online church and ministry resource center.

HelpNet USA: An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.