



Nonprofit Services & Solutions

# Board Governance Services

This Packet Includes:

Services Overview  
Package Options & Pricing  
FAQs  
About Us

# Service Overview

## The Importance of Good Governance

In organizations of all kinds, good governance starts with the board of directors. However, in spite of all the talk about the importance of effective boards and good governance, we find that the majority of people serving on nonprofit boards actually have only vague and general notions about the fundamental roles and responsibilities of the board and the work of governance. Board member concern and uncertainty have become stronger with the increasingly strident calls for improved nonprofit accountability and effectiveness. Repeatedly we are asked "Given the changing expectations of funders, the government, and even our constituents, what is our job as a board? And what is it that I am really supposed to do as a member of this board?"

Governance is particularly complex in charitable nonprofits for a number of reasons. Public charities are intended to serve a public purpose, and the board must bear in mind that broad interest. In addition, these organizations are subject to numerous regulations, which the board must maintain policies to address.

**A well-functioning Board of Directors is essential for nonprofit organizations**, not only to meet legal requirements, but also to successfully achieve their goals. In general, nonprofit boards are instrumental in developing organizational policy, providing oversight to ensure the organization's mission is fulfilled, and keeping the organization financially healthy.

Your Board of Directors will need to be provided the necessary resources to achieve success in governance, such as well-developed internal policies, quality tools and templates necessary in the course of their jobs, and access to professional consultation and support.

### How can my nonprofit benefit from the Board Governance Program ?

- Newly formed organizations can establish a solid foundation for governance practices.
- Organizations facing a change in leadership can adequately prepare.
- Organizations that have become stagnant can experience rejuvenation in board practices.

Contact us today for a free consultation:

**407-857-9002**

# Board Governance

## Board Governance Packages

### Basic Board Governance Package :

- Board Tool Kit
- Board Policy Manual

**Total Cost** **\$329**

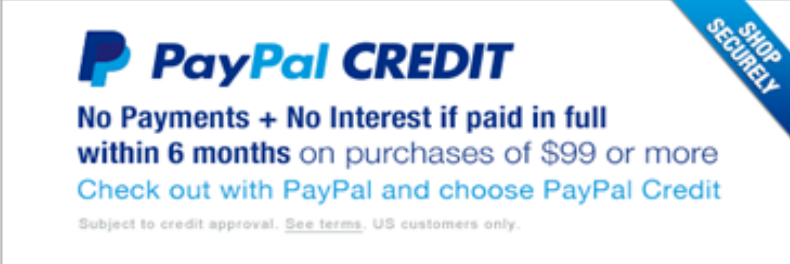
### Board Governance Package Plus:

- Basic Board Governance Package, plus:
- Board Member Agreement
- Management Consultation

**Total Cost** **\$599**

### A la Carte Options:

Board Policy Manual	<b>\$219</b>
Board Toolkit	<b>\$159</b>
Board Member Agreement	<b>\$ 59</b>
Additional Professional Consultation and Support (2 Hours)	<b>\$159</b>



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# Frequently Asked Questions

## Why should I consider board governance services?

Often times, a nonprofit's efficacy is evaluated based on the effectiveness of its governing body. Without a well-trained, effective Board of Directors in place, the entire organization may be viewed in a poor light. In particular, when it comes to seeking major funding (such as funding through foundation or government based grants), funders often look to the nonprofit's board and its performance in making decisions between potential applicants. In order to ensure that your board is performing to its greatest ability, it is essential that your organization has invested in the tools necessary to provide its board with a solid foundation upon which to successfully govern. Moreover, nonprofits with effective board governance practices in place generally achieve higher funding levels, serve more clients, and realize the greatest outcomes for their community.

## What is the Board Policy Manual?

A board policy manual is a manual or handbook provided to each member of the Board that contains an in-depth look at the specific policies and procedures that the organization has established for its governance. Board members should be oriented to the contents upon their election, for example, during a Board orientation session.

## What is included in the Board Tool Kit?

The board toolkit includes two sections: one section contains a variety of educational resources intended to provide your board with information on topics such as board development, meetings, duties, reports, committees, and more. The other section includes a number of customizable tools and templates to be used by your board in their ongoing fulfillment of board duties.

## What is the Board Member Agreement?

The board member agreement is a formal agreement entered into between an organization and a newly elected member of the board, which outlines what is expected from the new member during his/her term of service to the organization.

## How does the consultation work?

Consultation is offered in 2-hour blocks of time, which can be used in quarter-hour increments as needed. Prior to your initial consultation you will be emailed a brief questionnaire, asking you to briefly outline the area of discussion, so that the consultant can be prepared. An appointment time will then be set for you to speak with your consultant. After the initial consultation, you may contact your consultant as needed to schedule subsequent telephone consultation, or may communicate questions and concerns via email anytime.

# About Us

## Our Mission

Founded in 2004 and headquartered in Orlando, FL, CharityNet USA serves as a “one-stop” resource center for startup, small and mid-size nonprofit organizations. Expanding from a one product, one owner company in 2004, to currently offering over thirty products and services and staffing over twenty professionals, CharityNet USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 25,000 and growing.

Today, nonprofit entrepreneurs looking to start or grow their own organization turn to us for assistance with their business needs. From 501c3 tax exempt services, strategic plan development and grant writing to accounting, web design, marketing and everything in between, we work to get our clients the most out of their organization.

At CharityNet USA, our goal is to help organizations succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips; just to name a few.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

## Our Brands

Since our founding in 2004, we have discovered the specific attention needed by for profit and other nonprofit and religious organizations. The CharityNet USA brands: BizCentral USA, ChurchNet USA and HelpNet USA, provides individuals in the for-profit and religious sectors with the specialized assistance needed to form successful and sustainable businesses and organizations.

BizCentral USA: serving as the nation's number one provider of small business startup services.

ChurchNet USA: serving as an online church and ministry resource center.

HelpNet USA: An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.