



Nonprofit Services & Solutions

# Nonprofit Annual Report

**This Packet Includes:**

Service Information  
Program Details & Pricing  
FAQ's  
About Us

# Service Overview

## Nonprofit Annual Report

Developing a well thought annual report is an essential tool that all nonprofit organization regardless of size, length of time, and revenue should complete every year. In fact, it has tremendous potential to be a very powerful tool for the nonprofit to raise more money more frequently, clarify what your organization does for whom or what thereby helping to develop more interest in your organization in its community, and much more.

A nonprofit annual report is created usually at the close of the organization's fiscal year. The annual report will list details about the organization's goals, key accomplishments, programs, organizational budget, expenditures, income, service statistics, community involvement, donor information, and other important information.

The key benefits of an annual report include the following.

- Create awareness of your key program accomplishments
- Create awareness of your services and needs
- Make it easier to get future donations or grants

CharityNet USA can assist your organization with developing the tools you need to be successful. Our Annual Report Packages will assist your organization in laying a solid foundation for future growth and sustainability. To learn more about our annual report packages, please view the package details, pricing and FAQ in the pages ahead. Ready to get started?

# Annual Report Packages

## Basic Package >\$49K revenue

- Standard Annual Report
- 6-8 Pages
- Printed & Bound Copy
- Electronic Copy

**Total \$699**

---

## Premium Package < \$250K

- Standard Annual Report
- 12-15 Pages
- Basic Logo 2 Samples / 1 Revisions
- Review Consultation
- Printed & Bound Copy
- Electronic Copy
- Power Point Presentation

## Value Package \$50K-\$249K

- Standard Annual Report
- 9-11 Pages
- Review Consultation
- Printed & Bound Copy
- Electronic Copy
- Basic Power Point Presentation

**Total \$799**

Note: All Packages do not include shipping or transaction fee

**Total \$999**

### \*Special Promotion

**Save \$100 if combined with another service package \$599 or more**

 **PayPal CREDIT**

**No Payments + No Interest if paid in full within 6 months** on purchases of \$99 or more  
Check out with PayPal and choose PayPal Credit

Subject to credit approval. See terms. US customers only.

**SHIP  
SECURELY**

# A la Carte Options

## Option

## Pricing

- |                                    |                   |
|------------------------------------|-------------------|
| • Donor Appreciation Program       | \$99.00           |
| • Yearend Campaign Development     | \$229.00          |
| • Infographic Development          | \$119.00          |
| • Impact Story                     | \$119.00          |
| • Website Maintenance              | \$40.00/ 1/2 hour |
| • Website Maintenance              | \$65.00/ hour     |
| • Annual Fundraising Plan          | \$159.00          |
| • Logo Design 2 samples/1 revision | \$159.00          |

# Frequently Asked Questions

## **Why should I hire a professional to assist with an Annual Report?**

Nonprofit consultants bring experience, expertise, and objectivity to nonprofit development programs. A skilled professional offers recommendations to help improve your development program, encourages new ways of thinking that will help you get better results, and developed tools and materials that will inform your staff, and volunteers, directors, and your community.

## **What is the Annual Report Package Process?**

Once a service package is selected, a short questionnaire will be sent and a telephone interview will be scheduled. During the interview your annual report information will be discussed, and you'll receive details on the package you've selected. Some services may require several follow-up contacts between the consultant and client to ensure that you have a full understanding of how the tools you're provided can be most effectively utilized.

## **How long will it take to complete my Annual Report Package?**

Within 7-10 business days from the date of interview, you can expect to receive a draft of your annual report. The draft will be emailed to you. You will then have 5-7 business days to review the report and make any revisions. Once your revisions are made and approval to print is given, the annual plan will be printed in color and bound in a presentation folder.

## **What will CharityNet USA expect from me?**

We expect the client to be clear and upfront about the organization's situation, objectives, and challenges. Candid feedback, open communication, and realistic expectations are also important. Our representatives will provide invaluable tools and resources, as well as information on how the tools are best implemented. We simply expect your full dedication to their implementation if you wish to experience the greatest return.

## **Can you create a logo for my Annual Report?**

We offer logo services starting \$149. This will include the creation of two distinct logos from which to choose. The chosen logo can then be placed on the cover of the plan, and anywhere else within the document that is desired.

## **Can I send pictures to be added to my plan?**

Pictures can be added into your annual report as long as they are sent electronically, as in a .jpg format.

# About Us

## Our Mission

Founded in 2004 and headquartered in Orlando, FL, CharityNet USA serves as a “one-stop” resource center for startup, small and mid-size nonprofit organizations. Expanding from a one product, one owner company in 2004, to currently offering over thirty products and services and staffing over twenty professionals, CharityNet USA understands what it takes to grow a business from the ground up. Now, we are leaders in the industry, with a satisfied client base of over 15,000 and growing.

Today, nonprofit entrepreneurs looking to start or grow their own organization turn to us for assistance with their business needs. From 501c3 tax exempt services, strategic plan development, fundraising, grant writing to accounting, web design, marketing and everything in between, we work to get our clients the most out of their organization.

At CharityNet USA, our goal is to help organizations succeed, even after their services are completed. In addition to the featured business services, we offer free tools and resources to provide ongoing support for every client. These include: a web directory, free marketing reviews, a listing of service needs and informational articles and tips; just to name a few.

Our company is all encompassing. We have a proven business model that has fostered annual growth within the organization. We believe our product quality, commitment to excellent customer service and competitive pricing have enabled us to do this, even during a recession. We consistently strive to improve our product line and package structures to better meet the revolving needs of our clients.

## Our Brands

Since our founding in 2004, we have discovered the specific attention needed by for profit and other nonprofit and religious organizations. The CharityNet USA brands: BizCentral USA, ChurchNet USA and HelpNet USA, provides individuals in the for-profit and religious sectors with the specialized assistance needed to form successful and sustainable businesses and organizations.

**BizCentral USA:** A for profit subsidiary of CharityNet USA serving as the nation's number one provider of small business startup services.

**ChurchNet USA:** A nonprofit subsidiary of CharityNet USA serving as an online church and ministry resource center.

**HelpNet USA:** An online resource community that brings together individuals and nonprofit organizations, encouraging fellowship and empowerment.